

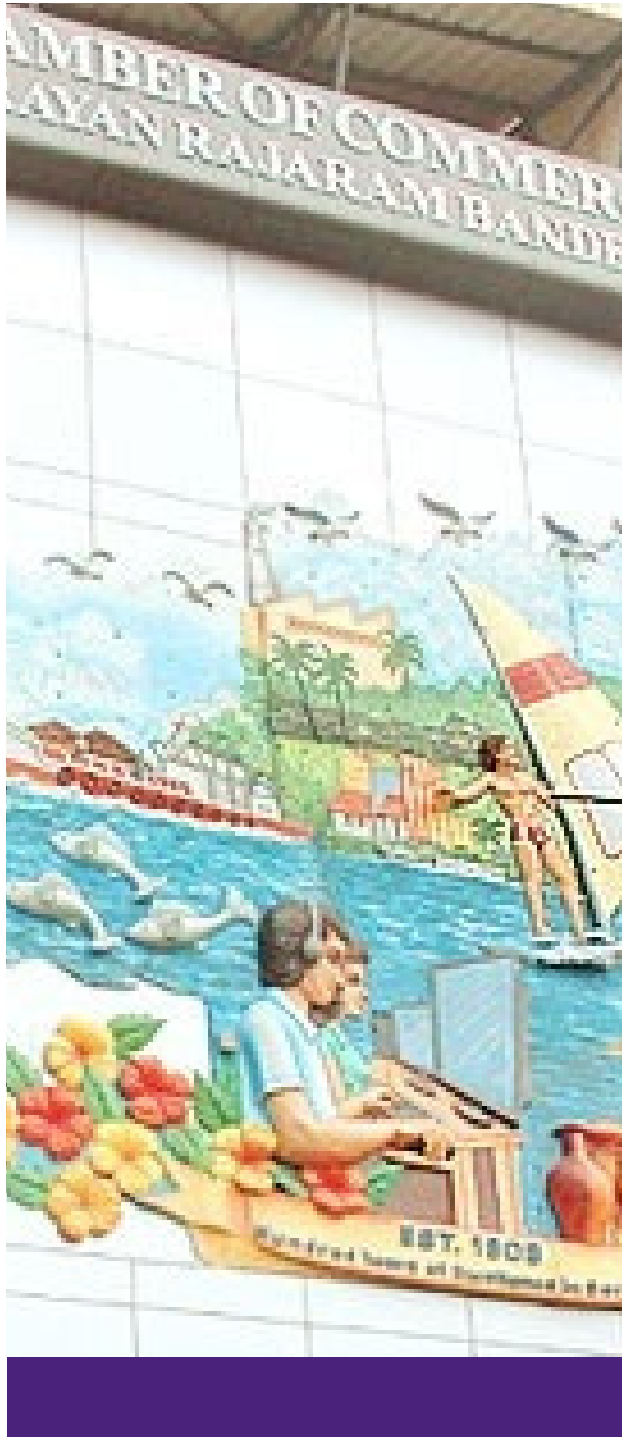
GOA CHAMBER OF COMMERCE & INDUSTRY

presents

GOA DEVELOPER'S SUMMIT

Venue : Kala Academy - Panjim, Goa

Date : 17th August 2024



ABOUT THE CHAMBER

Goa Chamber of Commerce & Industry (GCCI) is Goa's premier non-profit business, support services, and networking organization. We represent and liaise with SMEs, Corporate Organizations, and Government bodies.

As a proactive organization of business, GCCI is committed to spearhead the promotion of a conducive environment for trade, Industry and Commerce.

The chamber is instrumental in promoting and protecting the interests of the industry and acts as a catalyst in developing the economy and the socio economic conditions of Goa and the nation as a whole. Moreover, it is facilitating the unorganized sector of trade & industry, as it contributes a major share in the industrial growth.

OBJECTIVES OF THE CHAMBER



1

To obtain the removal of all acknowledged grievances affecting mercantile and industrial interests, as far as possible.

2

To deal suitably with legislative and other measures affecting the business and industry.

3

To arbitrate in the settlement of disputes arising out of commercial transactions.

4

To co-operate with any other association with similar objectives and exchange information.

5

To work closely with the Government, professionals, experts, intellectuals, eminent personalities, and with people from the industry, trade, business on matters of commerce.

ABOUT GOA DEVELOPER'S SUMMIT

GOAL

The goal is to create a platform for future-focused ecosystems and prepare you for what's to come in the world of technology

TARGET AUDIENCE:

The event will be instrumental in bringing the whole software community together.

In mid August 2024, the Goa Chamber of Commerce & Industry will host the first ever Goa Developer's Summit in Goa that will gather hundreds of developers and tech experts from across business, tech and government leaders. It will be a power packed one day event that will involve meaningful discussions filled with expert opinion and valuable insight around our shared digital future where the developers & delegates will engage in conversations on significant tech issues.

The Goa Developer's Summit is designed to showcase ground-breaking insights into latest tech trends that build cutting-edge and future-focused applications using advanced technology. Explore hours of learning in one location with technical workshops and sessions, learn development best practices, and get the latest on new technology.

FEATURES OF GOA DEVELOPER'S SUMMIT



Attend technical workshops and sessions



Dive into the best practices and advanced development tools.



Insights on next-generation technologies and those that are the need of the hour.



Meet one-on-one with experts



Grow your professional network with our networking opportunities.

1k - 2k

**Developers and
Engineering students**

7

Speakers

15

Exhibitors

WHERE & WHEN



VENUE

Kala Academy - Margao, Goa



DATE

17th August 2024

WHAT YOU GET AS A SPONSOR

NETWORKING

- It's easier than ever to make the connections that matter.
- Find the people leading your industry, search for your next hire or start a conversation with a future business partner.

4

1

BRAND & PRODUCT POSITIONING

- Share your brand's story with a global audience.
- Align yourselves with leading brands and fuel your marketing engine through tech event sponsorship
- Present your products & technologies to a large audience of speakers, exhibitors & software developers

EMPLOYER BRANDING

- Put your company name in line with top industry leaders
- Improve company image and brand exposure and reach out to thousands of developers via our social media channels and partner announcements

3

2

TALENT ATTRACTION & RETENTION

- Gain access to a global pool of candidates
- Simplify hiring process through building credibility within the developer community
- Communicate to your employees that you are at the forefront of technology and care about their professional development

SPONSOR PACKAGES

1) FINANCIAL SPONSORSHIP

A) Title Sponsors - INR 1,50,000

Unique sponsorship tier that is configured to make your company stand out from the rest!

Benefit from the highest level of visibility on the stage with:

- Exclusive presentation booth in the centre
- Branding during the Summit
- Logo placed on the event website
- Logo on print production & stage branding
- AV during every break (30 sec) - 10 times
- 10 Passes for the summit

B) Prime Sponsors - INR 75,000

This sponsorship is ideal for companies that seek a high level of brand visibility and interaction with the developer community.

Key benefits of this package include:

- Presentation booth for Job Summit
- Branding during the Summit
- Logo placed on the event website
- Logo on print production & stage branding
- AV during every break (30 sec) - 5 times
- 2 Passes for the summit

C) Exhibition Partners - INR 25,000

What you will get:

- Presentation booth for Job Summit
- Logo placed on the event website
- 2 passes for the summit

2) MEDIA PARTNER

A media partnership is the ideal platform to further the reach of your publication or association. The partnership gives you access to our delegates and on-site branding opportunities.

What you will get:

- Logo placed on the event website with a dedicated link to your media outlet
- Mention as Media Partner on all marketing collateral

A large audience is seated in a lecture hall, viewed from the back of the room. The room is dimly lit with blue stage lights. A large screen is visible on the left side of the stage. The text "THANK YOU" is overlaid in the center of the image.

THANK YOU